



Dear Detroit Leader in Education,

We believe that while high school students should take statistics, not be statistics. With the help of Dick Genthe Chevrolet, teens can better understand safe driving practices and parents can have some peace of mind, knowing their kids are equipped with the information they need to be safe behind the wheel.

Dick Genthe Chevrolet is giving local Detroit schools the chance to win \$10,000 by encouraging parents and teens to sign the Drive Safe Detroit Pledge. At the end of the campaign in June, they will donate \$10,000 to the high school with the greatest number of pledges.

You can help your school win the \$10,000 this academic year by spreading the word among students, parents, and teachers. We are including a copy of the e-postcard poster. Please feel free to share via social media, your school newsletter, your school bulletin boards, or anywhere else that will get the attention of your students!

With the help of the Dick Genthe Chevrolet Drive Safe Detroit Contract, and the carefully laid out rules and consequences, teens can better understand vehicle safety and safe driving practices. We invite you to visit www.DRVSFE.com to learn about the dangers of distracted driving, to ask parents to communicate safe driving expectations with their young drivers, to ask kids to commit to safe driving practices, and to take the Drive Safe Detroit.

Get your school involved today!

Sincerely,

Dick Genthe Chevrolet



How high schools have won in other markets:

To Parents:

- Included the information in school newsletters
- Sending emails to the PTA, encouraging parents to take the lead
- Sharing the video and pledge page via social media

To Students/Teachers:

- Hanging the poster in the halls and classrooms
- Encouraging the students to take the pledge on their smart phone at the beginning of class
- Having sub groups take charge (cheerleading squad, basketball team) and work their team network
- Speak about it at assemblies, large school activities
- Create an internal contest rivaling other local area high schools

<p>Alumnae Night at the Musical April 18, 6pm Cafe</p> <p>Easter Liturgy & Sibling Visit Day April 23, 12pm Gymnasium</p> <p>Instrumental Concert April 29, 7:30pm Chapel</p> <p>Dance Recital April 30, 7:30pm \$10 per person Auditorium</p>	<p>We congratulate Nicole Rogge Galloway '00 who was appointed Missouri State Auditor by Governor Jay Nixon on April 14.</p> <p>Take the Save Driver Pledge and Win \$10k for UA!</p> <p>Butler Automotive Group, KSHE-95 and 105.7 The Point encourage teens and parents (everyone!) to take the safe driving pledge.</p> <p>In October of this year, the high school with the most pledges submitted online will win \$10,000. It's win-win for our community—students, parents, alumnae, co-workers, family and friends arrive safely at their destinations, and UA is an example of safe driving for the St. Louis area and the winner of funds we can put to good use!</p> <p> Click to view a short video about the program (which features Grace Nolan '19) and submit your safe driving commitment online.</p> <p>UA is currently one of the pledge leaders, so let's commit to drive safe and win big!</p>	
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60 likes

lexii_grotee I was a pretty good cheerleader this weekend 🏆 but my girls got first 🏆 #thesquad 🥰 #stlsafedrivers #jimbutlerauto



mitzi0814 Liberty High School >

Leaderboard

- 1 Liberty High School, MO
- 2 New Athens High School, IL
- 3 St. Dominic High School, MO
- 4 McCluer North High School, MO
- 5 Troy Buchanan High School, MO
- 6 Seckman High School - Imperial, MO
- 7 John Burroughs School, MO
- 8 Timberland High School, MO
- 9 O'Fallon Township High School, IL
- 10 Grand Center Arts Academy, MO
- 11 Affton High School, MO
- 12 Ritenour High School, MO
- 13 Eureka High School, MO
- 14 Holt High School, MO
- 15 Mehlville High School, MO
- 16 Lafayette High School, MO

3 likes

mitzi0814 Standings as of right now in the @jimbutlerauto #stlsafedriverchallenge . Midnight tonight is the deadline so keep pledging, we don't

Mary Beth shared Jim Butler Chevrolet's video.
April 19

Liberty parents let's help Liberty win! Take 5 seconds to win \$10,000!!!

TAKE THE PLEDGE!

534 Views

Jim Butler Chevrolet
April 8

Calling All High School students: Jim Butler Chevrolet wants you to take the pledge to be a safe driver! Take the pledge now on [STLSafeDriver.com](#) and the high school with the most pledges will win \$10,000 and a performance by Moon Vajjean and Greek Fire! #STLSafeDriver